



## Multimedia Information Retrieval

By Stefan Rüger

Morgan & Claypool. Paperback. Book Condition: New. Paperback. 172 pages. Dimensions: 9.0in. x 7.5in. x 0.6in. At its very core multimedia information retrieval means the process of searching for and finding multimedia documents; the corresponding research field is concerned with building the best possible multimedia search engines. The intriguing bit here is that the query itself can be a multimedia excerpt: For example, when you walk around in an unknown place and stumble across an interesting landmark, would it not be great if you could just take a picture with your mobile phone and send it to a service that finds a similar picture in a database and tells you more about the building -- and about its significance, for that matter. This book goes further by examining the full matrix of a variety of query modes versus document types. How do you retrieve a music piece by humming? What if you want to find news video clips on forest fires using a still image? The text discusses underlying techniques and common approaches to facilitate multimedia search engines from metadata driven retrieval, via piggy-back text retrieval where automated processes create text surrogates for multimedia, automated image annotation and content-based retrieval. The...



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