



Small Business Owner s Guide to Local Lead Generation: Proven Strategies Tips to Grow Your Business! (Paperback)

By Ray L Perry, Justin Sturges, Phil Singleton

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.How Can Your Small Business Possibly Compete Against the Big Guys? No way can you out-spend your big-name competitors to market on a national or global scale. But in your local area, it s another story - one with a VERY happy ending for your business. With the right strategies and tactics, it s easy to attract and engage more ideal customers right in your backyard - and as a locally owned business, these are the only leads you really care about, anyway. People prefer doing business with folks they know, like, and trust - and they love being able to support local businesses in their own communities. If you build it, they will come only works in the movies. You need a simple, surefire way to market your small business. and one that won t break the bank or distract you from your primary role in your business. If you d like to double or triple your local customer base this year, you should keep reading. Here s what you re about to discover:...



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