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Management of Travel Agency

By L.K. Singh

2008. Hardcover. Book Condition: New. 286 This book is based on the concept of travel agency management. A reader will be acquainted with various concepts, such as promotion of new tourism and travel destinations, procedures and formalities of travel agency, financing and marketing and regulatory laws for tourism business in India. About The Author:- L.K.Singh, born on 7th October, 1974 , at Nambol Maibam, Manipur, graduated from DM college of Arts, Imphal, Manipur and completed MBA in Tourism and Travel Management from the SOS, Jiwaji University. After completion of Ph.D. from Manipur University, he was in the teaching profession for about three years. Currently he is working on a government sponsored project on How to develop tourism in North-East. Contents:- Introduction Promotion of New Tourism and Travel Destination Travel Agency Recognition-Procedure and Formalities Regulatory Laws for Tourisms Business in India Travel Agency Financing, Agency Marketing Tourism, Organisation and Services Roles of Functions of Tourism Organisations Tour Operations and Travel Packages Bibliography Index. The Title 'Management of Travel Agency written by L.K. Singh' was published in the year 2008. The ISBN number 9788182054806 is assigned to the Hardcover version of this title. This book has total of pp. 286 (Pages). The...



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