



## The Corporate Samurai: A New Model for Business Owners (Paperback)

By Ph D Ray Faulkenberry

iUniverse, United States, 2008. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Recent statistics indicate that almost 80 percent of employees are unhappy in their current job. These alarming facts, coupled with high profile scandals and corporate takeovers of the past decade, illustrate that today's CEOs struggle with an image problem that is far worse than any other time in history. Ray Faulkenberry says that it is time for enlightened CEOs and business owners to implement new management styles and rely on personal experiences and universal principles as he takes a comprehensive look at the intricacies of how businesses are run today and how they may be better managed in the future. Faulkenberry emphasizes that businesses need to tap into the unlimited potential of its employees, and by executing a model that encourages profit even while it focuses on the human spirit, employers will gain a higher purpose as former management methods become obsolete. Modern CEOs will be both challenged and intrigued by the Eastern philosophy and organizational theory included. The Corporate Samurai reminds business leaders that the wisdom of past generations has great value to CEOs who really...



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