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## PRODUCT FAILURE LESSONS FOR PRODUCT MANAGERS: EXAMPLES OF PRODUCTS THAT HAVE FAILED FOR PRODUCT MANAGERS TO LEARN FROM (PAPERBACK)

**Product Failure Lessons  
For Product Managers**



**Examples Of Products That Have Failed  
For Product Managers To Learn From**

**"Practical, proven examples of products  
that were not successful that will help you  
to avoid similar product disasters"**

**Dr. Jim Anderson**

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Product failures are never something that a product manager wants to talk about. We all live with the secret dread that someday the product that we are responsible might turn out to be a failure. When that happens, we all expect that we ll be asked to leave the company. What You ll Find Inside: HOW DELL PRODUCT...

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- Authored by Jim Anderson
- Released at 2013



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