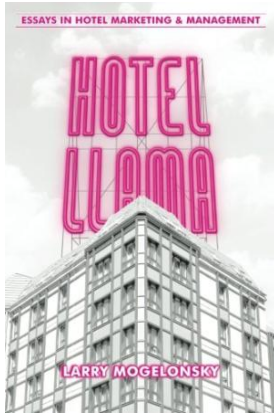


Download Book

HOTEL LLAMA: ESSAYS IN HOTEL MARKETING AND MANAGEMENT (PAPERBACK)



AUTHORHOUSE, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The hotel world is evolving. The proliferation of new mobile technologies, online travel agencies, social media and third-party review websites represent four great disruptors for any hotelier s business. And these are just the tip of the iceberg. Customer behavior is changing too rapidly for traditional hospitality marketing and operations textbooks to keep up. The modern traveler is...

Download PDF Hotel Llama: Essays in Hotel Marketing and Management (Paperback)

- Authored by Larry Mogelonsky
- Released at 2014



Filesize: 7.68 MB

Reviews

Completely among the finest pdf I actually have ever read through. it was actually writtern extremely completely and beneficial. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Santos Metz**

The publication is easy in read better to understand. It is writer in basic words and phrases rather than hard to understand. You wont truly feel monotony at anytime of your respective time (that's what catalogues are for about if you question me).

-- **Kaya Rippin**

It in one of my personal favorite ebook. I was able to comprehended everything using this created e ebook. I am just pleased to tell you that here is the greatest ebook i have got read through within my own lifestyle and may be he finest publication for possibly.

-- **Timothy Johnson DVM**
